

# THE EVENING NEWS

DEVOTED TO MAKING ADA A LARGER AND MORE PROGRESSIVE CITY

VOLUME 8.

ADA, OKLAHOMA, THURSDAY EVENING, OCTOBER 12, 1911

NUMBER 162

We are today opening up a beautiful line of

**Silk and Worsted Dress Goods, Ladies' Waists, Ladies' Jersey Top Silk Petticoats**

Also a new assortment of Velvet Ribbons, Val. and Cluny Laces, and Notions too numerous to mention, and we are figuring to see, not *how high*, but *how low* we can sell them.

COME IN AND LET US SHOW YOU

**Ada Trading Co.**

DEALERS IN Everything Good to Eat and Wear

## 5 BUILDINGS FOR EAST MAIN ST.

BIDS ADVERTISED FOR AND WORK TO BEGIN AT ONCE—CONCRETE WILL BE MATERIAL USED.

As frequently mentioned before, 1911, will go down in history as the year of big building operations in Ada. Substantial residences have gone up in all parts of the city with the rapidity of mushrooms, a number of business houses have already been built or under construction, and now comes more evidence of continued progress and development that should be a matter of pride to all citizens of Ada.

The latest building enterprise contemplates filling in the vacant corner of East Main and Rennie, opposite the Harris hotel, embracing five lots. Sometime ago a number of local hustling town builders organized and incorporated the Ada Building and Investment Co., and that they meant real business when they effected the organization, is evidenced by the fact that they have advertised for bids for a modern, commodious and handsome business structure to be erected immediately.

The dimensions of this building will be 50x140, and two stories in height. The first floor is so arranged that it can be utilized for either one or several mercantile establishments, all of which will have up-to-date, attractive fronts and display windows. The second floor will be utilized either for offices, or may be converted into large areas for lodge rooms, or other desirable occupancy, there being a large space set apart at the rear of the building on this floor with high ceiling free of any bearing posts, columns or other obstructions.

The News is also pleased to learn that the 75 feet intervening between this building and the next one on the west, will also at once be utilized for buildings, 50 feet by the Hope-Jones building, and 25 by one for H. T. Douglas. These buildings will follow the general lines of the corner structure, making an impressive 125 foot front of new and attractive property, and thus completing the block facing Main street from Broadway to Rennie. Altogether these building operations will represent an outlay of about \$25,000, and proves conclusively that men who have money to invest have absolute confidence in the future solid growth of Ada as the commercial metropolis of South Central Oklahoma.

Mr. E. J. Peters of Shawnee and Ada, who handled the Geo. Frierson residence, the remodeling of the Norris house, and other buildings of Ada is the architect of the present block.

All of these buildings will be of reinforced concrete. The fact that the owners have decided upon the use of cement for their structures, is another evidence of the great value to Ada of that industry of which the city is so justly proud, the Oklahoma Portland Cement Co., whose product will be used in all parts of the work. It is a noteworthy feature of these buildings that no foreign material will be incorporated for the sake of attractiveness, it being considered unnecessary since it has been conclusively demonstrated that cement, aside from its wonderful properties for utility, can be used for the most elaborate ornamental work.

Rockefeller Kicks on Raise in Taxes.

Columbus, O., Oct. 12.—John D. Rockefeller has been imposed upon by Cleveland's quadrennial board of appraisers which has ruthlessly increased the valuation on his home property which covers 236.30 acres in East Cleveland, according to his own admission today in an appeal to the state tax commission. The Standard Oil magnate himself signed the request to the state commission asking that the board lower the assessed valuation of his real property and set a time for a hearing.

The quadrennial appraisers raised the valuation of the Rockefeller property from \$539,380 to \$45,843.

## FACTS ABOUT THE EAST SIDE PARK

Editor of the Evening News:

In order that the public may not be mis-informed relative to the proposed park proposition, I desire to say, it was only upon the earnest solicitation of a number of citizens, among whom were some of the best that live in Ada, that the proposition was finally consented to by Mr. Ebey.

The price made of \$6,250 cash or \$7,000 in bonds for the plat of ground, 617 feet by 320 feet, and equal to a price of \$250 per lot, which is almost half less than property is selling for in the block north.

There are 72 fifty-foot lots and six fractional lots in the addition; the proposed park site contains 24 and 2 fractional lots, or one-third of the entire addition, which entire addition if sold at \$250 per lot would bring \$18,750.

When asked to make a price, Mr. Ebey named the lowest price that he was permitted to sell under his contract, which is \$250 per lot (a lot being 50 feet by 140 ft.) Mr. Ebey expected this proposed park site to bring \$9,000 if sold to individuals, and his price of \$6,250 is the lowest that the property can be sold for under his contract with Mr. Ford, and I trust that this brief statement will place the proposition fairly before the public, so far as it relates to the owner, Mr. Ebey.

It would be well for the citizens of Ada to consider before passing up this park proposition, for park sites as near in and as beautifully located as this park will in a very few years be very hard to obtain, and further, we are of the opinion that the West Side park, which has so badly been neglected should be furnished with a water pipe from the mains and an abundance of water supplied that the park may be beautified, and having one park on the east side and one on the west, would be a fair division of park privileges between the citizens of the town.

I only suggest that as I have heard some few citizens expressing an opinion about the profit that Mr. Ebey might be making upon this park site, and having seen Mr. Ebey's contract with Mr. Ford, and knowing that he has placed the price as low as it can be placed under his contract, I feel that it is nothing but justice to him that the public might know his position in this matter, and knowing that Mr. Ebey had rather sell this park site out in lots to private individuals which would sow him much better profit than to sell to the city at the price named.

E. H. LUCAS.

## NO SWANSON COUNTY

SAYS FEDERAL COURT

Guthrie, Okla., Oct. 11.—Holding that there was no longer any Swanson county, Judge Jno. H. Cotteral in the United States circuit court here today refused to take jurisdiction in the case brought by the Dorsey Printing company of Dallas to prevent the dissolution of the county. The company had sold a large amount of supplies to the officers of the county for the payment of which warrants were



CALL US UP BY PHONE.

If you have a phone, call us up and give us your order for anything that can be found in a drug store and we can supply it and with the best. Trust us with your family recipe and we will fill it right. The home of pure drugs.

**Ramsey Drug Co.**

The Lynn Store

Phone 6

EXTRAORDINARY PRICES ON

## SHOES!

For Ladies, Men and Children—too numerous to describe and quote prices on. A tried and warranted line that you will be delighted with. Yes, we have a dandy line of hosiery. Our Tom, Dick, Harry and Jill Hose, for ladies, men and children, are just dandy and will actually give you 25cts. worth of wear. They are only **15c a pair**

Of course, we handle most anything in the hosiery line from a good value at 10c a pair up to the very high grade silk hose.

## DELICIOUS FRESH CANDIES

Coco Bon Bons, Chocolates, Lottie Caramels, Cream Fudge, Stuffed Dates, Ice Cream Kisses. Many other varieties, of New York City manufacture. The kind you have paid twice the price we ask. Our price **12c per pound**

Our HOLIDAY GOODS and NOVELTIES are arriving and being placed in stock, but we will have to tell you more about these some other time.

YOUR BUSINESS IS APPRECIATED

**Shaw's Nickel Store**

THE GOMING CASH DEPARTMENT STORE

S. M. SHAW, Prop.



Do your glasses slip off. I should say not!

Are they easy adjusted? I should say so.

Have your eyes fitted by

COON and Your Trouble is at an end.

Registered Optometrist.

North Main St., Ada, Okla.

## COSTUME DISPLAY AT GUBIN-BARACK COMPANY

Women who are interested in the new fall styles will find the fashion display of handsome costumes at Gubin-Barack Company's store, much to their liking. The showing, comprises of the handsomest women's garments ever shown in these parts. Corduroy suits of elegant styles and fashionable shades, velvet dresses in those new rich colors, like Coronation purple, blue and so on. Party and dancing frocks of soft shimmering weaves, in daintiest evening shades. The transparent overdress is a strong feature in this season's evening dresses and chiffon, marquisette and other diaphanous fabrics are much in evidence. The trimmings are almost barbaric in their splendor because fringe, gold and silver beads and embroideries are most lavishly employed.

The most inviting feature about this display is the moderate prices for many of these costumes look every bit as elegant as those imported creations shown in the large metropolitan stores and which cost about five times the amount that these garments are marked at.



**S-W MEANS SHERWIN-WILLIAMS**

**H**OUSECLEANING days are here and the industrious housewife is now busy making everything indoors bright and cheerful for the long winter months to come. Housecleaning is, at best, a very arduous task and generally means much worry and fatigue. But it can be made more pleasant and less of a drudgery if you observe the following suggestions. They will help you to renovate all the old, dingy surfaces and make things clean and wholesome.

**GWIN & MAYS DRUG CO.**

The Rexall Store

OKLAHOMA

## BOARD OF EDUCATION SAVES MONEY FOR STATE

Oklahoma City, Oct. 12.—Considerable comment is being made over the state about the expense of state government, and one of the greatest arguments made against a special called session of the legislature, and one that received statewide notice, was that it would cost the tax payers possibly \$50,000. Yet, but little is being said commending the present State Board of Education for pursuing policies which will save the people of the state more than \$100,000, not for one year only, but annually. While this money has actually been saved, the board contends that greater efficiency has been secured.

"It is always very unpleasant," said Superintendent Wilson in commenting on conditions, "for us to be in any way responsible for any person's losing their position, but our policy has been to conserve the interests of the tax paying public, and not to furnish 'jobs' and messages received from over the state indicate that this policy is especially pleasing now under the drought conditions that prevail at this time."

Continuing Supt. Wilson said, "In spite of the criticisms made against the state board of education and the worst crop year known in the history of the state the state schools and institutions without exception report increased enrollments over previous years."

The girls' school at Chickasha has enrolled approximately 250 pupils from over the state, an increase of about 150 per cent. This is largely due to the fact that the school is now housed in its own home, one of the handsomest school buildings in Oklahoma.

Notwithstanding that the preparatory department at the state university was eliminated there has been no falling off in attendance, but an increase which means that between 140 and 175 more pupils have enrolled this year than last year.

**KRYPTOK**

FAR VISION

Without Lines in the Lens

**Kryptok and Toric LENSES**

OUR SPECIALTIES

**C. J. WARREN**

Graduate and Registered Optometrist





**Made from grape Cream of Tartar; absolutely free from alum.**

**For sixty years American housewives have found Dr. Price's Cream Baking Powder a guarantee of light, pure and wholesome food.**

## The Ada News.

By the

**News Publishing and Printing Co.**  
OFFICE: Weaver-Masonic Block,  
Corner 12th and Broadway Streets

Evening Edition, except Sunday  
Weekly Publication, Thursday

OTIS B. WEAVER - President  
MOLLIE JERNIGAN - Sec-Treas.

BYRON NORRELL - Editor  
A. B. YEAGER, Business Manager

A Designated State Printery.  
Official Paper Pontotoc County and  
the City of Ada.  
It is legal when in the News.

**Terms of Subscription:**  
ADA EVENING NEWS

For the Year.....\$4.00  
One Month.....40c  
One Week.....10c

ADA WEEKLY NEWS

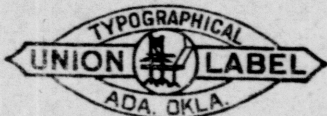
For the Year.....\$1.00  
Six Months.....50c  
Three Months.....25c

Entered at the Post Office at Ada  
as Second Class Matter.

Phone, Business Office, No. 4.  
Editorial Office, No. ....

Any erroneous reflection on the  
character, standing or reputation of  
any person, firm or corporation which  
may appear in the columns of The  
News will be gladly corrected upon  
its being brought to the attention of  
the management.

Obituaries and Resolutions of Res-  
pect of less than 100 words will be  
published free. For all matter in  
excess of 100 words a charge of one  
cent per word will be made. Count  
your words and remit with man-  
script.



### NOTICE TO THE PUBLIC.

For the convenience of the  
public, the Evening News will  
hereafter be on sale at the Post-  
office News stand for the small  
sum of 2c. The same rate will  
prevail at the News office. This  
is less than the actual cost of  
the paper, and it is impossible to  
make the price any lower. The  
publishers would like to give it  
away, but every paper costs mon-  
ey to print, and if it is worth  
reading at all, the News is cer-  
tainly worth the small sum ask-  
ed for it.

\*\*\*\*\*

New York has a very rigid law  
against carrying concealed weapons.  
A few days ago a constable ran  
across a man who was trailing an old

Jno. D. Rinard, Pres. Lee Daggs, V-Pres. C. T. Angel, Sec-Treas

## PONTOTOC COUNTY ABSTRACT CO.

Of Ada, Oklahoma, Incorporated.

A GOOD COMPANY IN A GOOD CITY, invites your careful consider-  
ation of their method of copying the records by use of the CAMERAGRAPH  
they are PHOTOGRAPHED; a PHOTO COPY cannot show an error.

Examining our convenient facilities for handling your business safely.  
Our rates are the lowest and our expense of operation is kept down to  
minimum; no drones, for influence, on salary with us.

**Remember Our Motto: Honesty is the Best Policy. We practice it.**

We are pioneers in use of PHOTO-COPIES of the records, an error is  
impossible when the bull's eye of our CAMERAGRAPH falls upon a rec-  
ord, it is "JUST AS IT IS"—not as a grafter might want it to be; any  
alteration is detected at once.

WRITE US, PHONE 133, OR CALL ON US: OFFICE REAR FIRST NA-  
TIONAL BANK BUILDING.

## NORMAL NEWS.

(Hugh Biles, Reporter.)

We met the enemy and they are  
ours. In one of the hottest games ever  
played on the normal field, East Cen-  
tral defeated Sacred Heart by a score  
of 17 to 3.

Normal kicked off, big Vernon Rol-  
low sending the apple far back down  
the field. At the end of the first quar-  
ter East Central still had the ball but  
neither side scored.

The second quarter opened with a  
series of ineffective line rushes by  
East Central. Sacred Heart held them  
for downs and kicked out to the cen-  
tre of the field and luckily for them  
recovered the ball. By first one play,  
then another, they managed to work  
down to the 20 yard line. There they  
dropped kicked goal. The second quarter  
ended 3 to 0 in favor of the visitors.

Sacred Heart kicked off at the sec-  
ond half but failed to increase their  
score. Neither did East Central score  
but kept the visitors at their best,  
keeping them from it. East Central  
was in possession of the ball when  
time was called.

In the fourth quarter every thing  
happened. After about five minutes of  
play McCain scared our first touch  
down on a run around right end.  
Matthews kicked goal. Score 6 to 3,  
East Central.

Again we kicked and after another  
five minutes play Roddie scored a  
touch down from about the 30 yard  
line. Matthews again kicked goal.  
Score 12 to 3, East Central.

Again East Central kicked and  
again the ball passed into the nor-  
mal's hands. By line rushes and var-  
ious other plays it was worked down  
to the 8 yard line where Reese made  
our third touch down on a great line  
plunge.

A decided feature of the game was  
the way in which Brents, the right  
end for the normal went through the  
interference of the Catholics and  
downed the man with the ball.

Every man on the team did his best  
to bring about the result as it was

## J. F. Floyd INSURANCE

**Real Estate and  
Loans**

**Rollow Building  
Room A**

## We Furnish Complete ABSTRACTS

to town lots and farm lands, Pontotoc  
County, Oklahoma, promptly. Rates  
reasonable. No commissions paid  
agents, therefore no necessity of  
showing unnecessary matter.

Our long experience in the business  
is evidence of our ability to do your  
work correctly.

Special attention to conveyancing  
and clearing of clouded titles.

We examine the records not the  
man.

## Home Title Guaranty Co., Inc.

A. H. CONSTANT, Manager.

Phone 355.

## Geo. A. Harrison

**The Real Estate Man  
Buys and Sells Farms  
Loans Money on Farms  
SEE HIM**

## Cleaning and Pressing MILLER BROS.

Phone 422

## G. MILLER

General Contractor and Builder

Contracts all kinds of building.  
Thorough in cement construction  
and reinforcement. A practical  
brick layer, with a proficient  
knowledge of building. Plaster-  
ing, concrete and brick founda-  
tion, mantles, tile setting and ce-  
ment walks. Employ only capable  
men. Estimates on short notice  
without charge. Call me up.  
Phone 279.

## OSLER RIGHT; YOUTH SUCCEEDS AGE

Gray Hair Is First Sign of Age.  
Harmless Remedy Restores to  
Natural Color.

Osler isn't the only man who turns  
down old age. In the business world  
the "young man" is always the one  
who picks the plums. It is an age of  
"new thought," "new talent," etc., and  
the old man is passed by in the race.

One of the first signs of coming  
age is the appearance of gray hairs.  
When you see them, act promptly.  
Wyeth's Sage and Sulphur Hair  
Remedy will correct this sign, which  
so often deceives people into think-  
ing that age is really upon them. It  
is a well-known fact that Sage and  
Sulphur will darken the hair. Wyeth's  
Sage and Sulphur combines these old  
time remedies with other agents,  
which remove dandruff and promote  
the growth of the hair.

The manufacturers of this remedy  
authorize the druggists to sell it un-  
der guarantee that the money will be  
refunded if it fails to do exactly as  
represented.

Don't look old before your time. Get  
a bottle of Wyeth's Sage and Sulphur  
today, and see what an improvement  
it will make in the appearance of  
your hair.

This preparation is offered to the  
public at fifty cents a bottle, and is  
recommended and sold by all drug-  
gists.

and the normal is very proud of the  
team as a whole.

As officials, Cox and Wilson, both  
normal men, exercised the utmost  
fairness in their decisions; giving the  
visitors the benefit of a doubt when  
ever it occurred.

On Oct. 30 we will meet and de-  
feat the Tishomingo A. & M. college  
on our grounds. In 1909 we had two  
games with this school and won both  
the first 6-0 and the second 15-0. We  
hope to do it again.

We wish to thank those people of  
the town who gave us their support  
in yesterday's game. Come again.

The Y. W. C. A. meets in regular  
session today.

The First National bank has a big  
ad in today's paper making a most  
liberal offer to loan money to the  
farmers who wish to hold their cot-  
ton. It is Mr. Norris's opinion that if  
all Oklahoma banks will come to the  
rescue of the farmers, it will not be  
necessary to appeal to foreign capi-  
talists for aid in holding cotton for  
better prices. The bank is not advis-  
ing the farmers to hold their cotton,  
but offers money at a low rate, in  
case they desire to hold for better  
prices.

## ACTUAL STARVATION

Facts About Indigestion and Its Re-  
lief That Should Interest You.

Although Indigestion and Dyspepsia  
are so prevalent, most people do not  
thoroughly understand their cause  
and cure. There is no reason why  
most people should not eat anything  
they desire—if they will only chew  
it carefully and thoroughly. Many ac-  
tually starve themselves into sickness  
through fear of eating every good-  
looking, good-smelling and good-tast-  
ing food, because it does not agree  
with them.

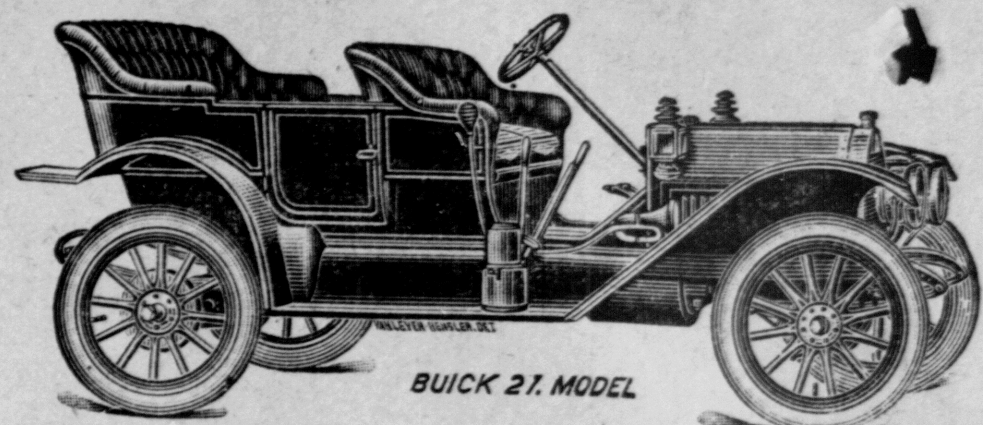
The best thing to do is to fit your-  
self to digest any good food.

We believe we can relieve Dyspepsia.  
We are so confident of this fact that  
we guarantee and promise to supply  
the medicine free of all cost to ev-  
ery one who will use it, who is not  
perfectly satisfied with the results  
which it produces. We exact no prom-  
ises, and put no one under any obli-  
gation whatever. Surely, nothing  
could be fairer. We are located right  
here and our reputation should be  
sufficient assurance of the genuine-  
ness of our offer.

We want every one troubled with  
Indigestion or Dyspepsia in any form  
to come to our store and buy a box  
of Rexall Dyspepsia Tablets. Take  
them home and give them a reason-  
able trial, according to directions.  
Then, if not satisfied, come to us and  
get your money back. They are very  
pleasant to take; they aid to soothe  
the irritable stomach, to strengthen  
and invigorate the digestive organs,  
and to promote a healthy and natural  
bowel action, thus leading to perfect  
and healthy digestion and assimila-  
tion.

A 25c package of Rexall Dyspepsia  
Tablets furnishes 15 days' treatment.  
In ordinary cases, this is sufficient  
to produce a cure. In more chronic cases  
a longer treatment, of course, is ne-  
cessary, and depends upon the sever-  
ity of the trouble. For such cases, we  
have two larger sizes which sell for  
50c and \$1.00. Remember, you can ob-  
tain Rexall remedies in this commu-  
nity only at our store—The Rexall  
Store, The Gwin & Mays Drug Co.

## AUTOMOBILE to be GIVEN AWAY



BUICK 27 MODEL

I have decided to give away a Buick Model 27 Touring Car.  
This model has a low drop frame, ample room for five passen-  
gers, and is unusually easy of access by running boards and  
wide doors; is one of the best cars made and sells for \$1150.00.  
This machine will be on exhibition with W. K. Chaney in 30  
days.

With every 5-cent purchase at the following places you will  
receive a ticket:

Harris Hotel Cigar Stand and Pool Hall.  
Model Confectionery.  
Pop Corn Wagon.

For further particulars call at either of the above places.

## OLLIE LANCASTER

J. S. ESTES

JNO. A. MCCLURE

L. W. MAGRUDER

**Estes, McClure & Magruder**  
Attorneys-At-Law

Land Litigation and Probate Practice Specialties.

ADA, OKLA.

## W. H. EBEL & CO.

**Fire and Tornado Insurance**  
CITY AND FARM LOANS. REAL ESTATE  
OFFICE IN OKLAHOMA STATE BANK

## FREE PRESENTS

With White Swan and Wapco Labels and  
Coupons. Phone or send a postcard for our  
Catalogue, which explains.

## Waples Platter Grocer Co., Ada, Okla.

## Ada Crispettes

Made by Jack Moore

**Made Fresh Every Morning**

The newest, richest and best  
popcorn confection on the  
market. Crispettes sold at  
the following places in Ada:

GWIN & MAYS DRUG CO.  
J. E. JONES DRUG CO.  
SHAW'S NICKEL STORE  
POSTOFFICE NEWS STAND  
DR. DAVIES' KATY LUNCH STAND  
T. O. CULLINS' NORMAL BOOK STAND  
WETHERINGTON'S PALM GARDEN  
BRENTS' GROCERY, North Ada

**For That Satisfied Feeling**  
have your Clothes Cleaned and  
Pressed at

**PLUMLEE'S  
PRESSING  
PARLOR**  
Phone 326

Suits Made to Your Order and  
your measure. Yours to please,  
ELDO PLUMLEE, the Tailor  
Next door to Commercial Hotel, South  
Broadway.

## JIM BULLARD Drayage and Transfer

All orders taken care of promptly  
and carefully. Prices reasonable.  
I haul the largest loads and have  
equipment for heavy work.

Piano Moving A Specialty  
Phone 125

## LEADING PROFESSIONAL MEN

Z. B. SANDERS  
ATTORNEY-AT-LAW

Office: Second Floor Oklahoma State  
Bank Building.

DR. J. W. WIMEISH  
Physician

Office with Drs. Ligon & King.  
Residence Phone 401.

Office Phone 71

J. R. CRAIG  
PHYSICIAN AND SURGEON

Over Ada National Bank.  
Phone Nos.: Office 59; Res. 251

Jno. P. Crawford  
CRAWFORD & BOLEN  
Lawyers

At the front over Oklahoma State  
Bank, Ada, Okla.

J. H. Webb  
WEBB & WENIS  
Lawyers

Office, of City Attorney at City Hall

GRANGER & GRANGER  
DENTISTS.

Phone No. 219.  
Residence Phone No. 259  
Rooms 1 and 2, First Nat'l Building

LIGON & KING,  
Physicians and Surgeons

Office in First National Building

C. A. GALBRAITH  
ATTORNEY-AT-LAW

Office: Second floor Oklahoma State  
Bank Building.

## Drs. Faust & Hartman

Office and Hospital, Conn  
Building  
Phone 80



# MAJESTIC THEATRE

NOTHING BUT THE BEST TONIGHT

KALEM'S FEATURE COMEDY

## "THE PROMOTER"

An adaptation from the famous comedy of that name. See how Bertie got the money; see how Bertie sheared the lambs. A thousand laughs with every lamb.

Vitagraph, Society Dram.

## "SNOW BOUND WITH A WOMAN HATER"

A delightfully interesting story of love and romance. Something out of the ordinary.

### CITY NEWS IN BRIEF

Smith Sells Furniture.

Serves you Right, Jones Drug Co.

E. H. Lucas made a business trip to Fitzhugh this morning.

Furnished room for rent to two young ladies or man and wife. Apply first door south of Mrs. Saffarans, 611 Townsend.

A. R. Sugg was a passenger to Stonewall this morning.

The St. Louis Furniture House has move dto the building formerly occupied by C. R. Drummond.

R. M. Roddie made a business trip to Caddo this morning.

Coal oil 10c per gallon at Aldrich's.

A. F. Cowling and wife were passengers to McAlester this morning.

Oysters served all styles at the Pontotoc Cafe.

Mrs. H. Blinn left this morning on a visit to Clarksville, Texas.

Fish served Tuesdays and Fridays at the Pontotoc Cafe.

That Shiner at the Crescent Drug Store is completed—Dr. Holly.

The Weekly News of this week breaks all previous records in the way of paid advertising matter. Altogether there is 1,100 inches of paid advertising of various kinds in the paper.

H. A. Douthit will buy your second hand goods. 207 West Main.

Fenway's Chocolates, 1-2 lb. 35c; 1 lb. 65c. Just try them once. Gwin & Mays.

Mrs. M. F. Manville and children left for Holdenville this morning, where they will visit friends.

Show us the cash if you want to save money on your groceries. Huber's Sanitary Grocery.

"Cook's-Pride" coffee is not "just as good" but better. Sanders & Son.

Joe Foster and Robert Wimbish were passengers to Roff this morning.

See W. T. Tarkenton if you want a well drilled. Phone 309.

Mrs. Will Nethery left this morning for Sherman on a visit to relatives.

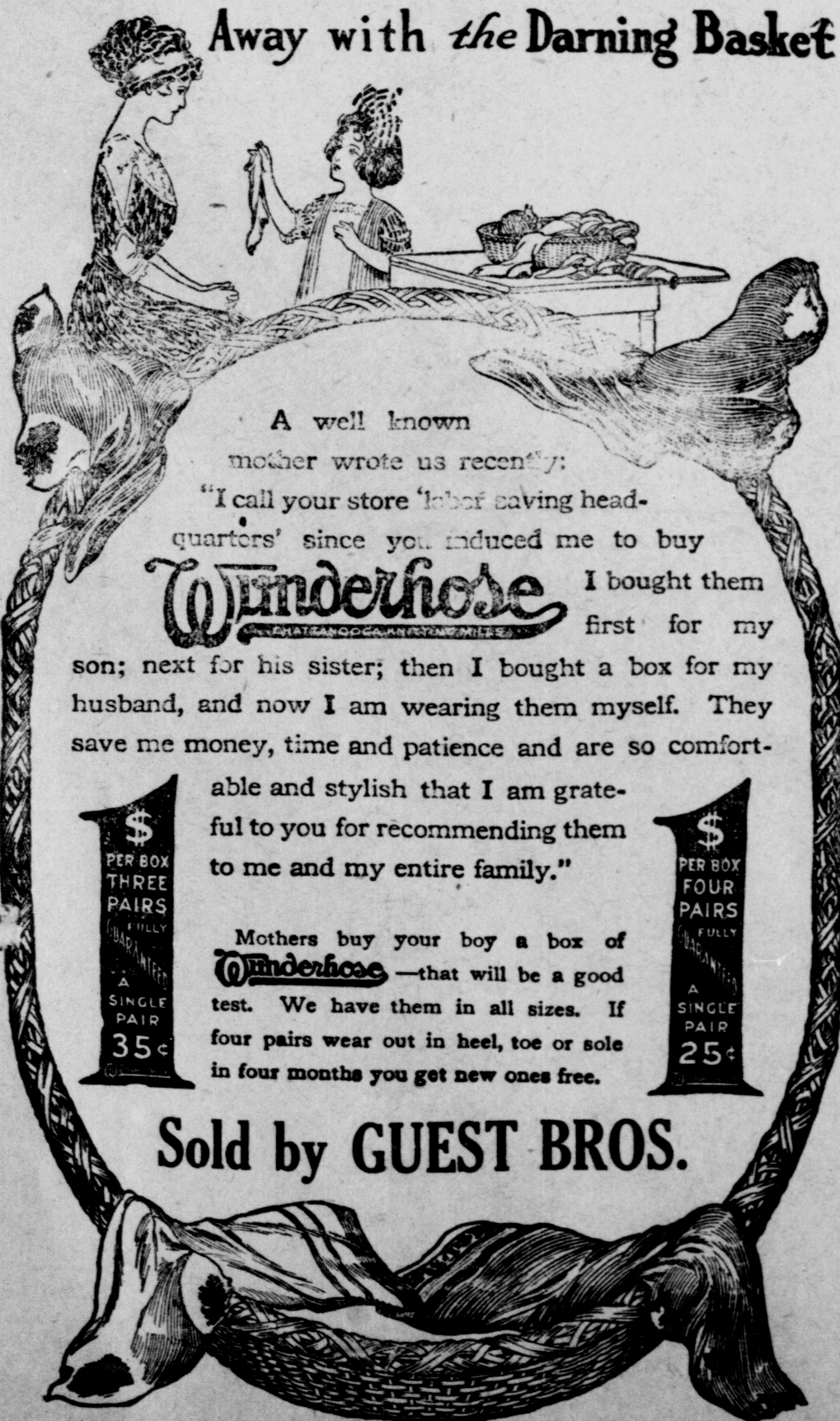
Serves You Right, Jones Drug Co.

## If You Eat —You Need Digestit

relieves quickly that stuffy, uncomfortable feeling we all have when we eat heartily. Insures the prompt digestion of your food and gives you all the nutrition.

After meals take a couple of Digestit tablets, small, easy to swallow. 50c at druggists. Guaranteed.

### Away with the Darning Basket



A well known mother wrote us recently: "I call your store 'labor saving headquarters' since you induced me to buy **Wunderhose** first for my son; next for his sister; then I bought a box for my husband, and now I am wearing them myself. They save me money, time and patience and are so comfortable and stylish that I am grateful to you for recommending them to me and my entire family."

Mothers buy your boy a box of **Wunderhose**—that will be a good test. We have them in all sizes. If four pairs wear out in heel, toe or sole in four months you get new ones free.

**Sold by GUEST BROS.**

Let A. Luther repair your furniture. Phone 370. At Smith's.

J. P. Poole left yesterday afternoon for Shawnee where he will remain about two weeks while undergoing treatment for his eyes.

Chickasha property to trade for land or a business in Ada. Address 104 Route 4, Chickasha, Okla. S. L. Chapman.

Miss Janey Hill, the nurse who has been attending Miss Leone Steed during her long illness, returned to Sherman today, her patient no longer needing her attention.

Serves You Right, Jones Drug Co.

The Ladies' Aid of the Presbyterian church will have a bazaar Dec. 5th.

Mrs. U. G. Winn visited friends at Stonewall today.

A family candy, Fenway's Gwin & Mays. 1-2 lb. 35c; 1 lb. 65c.

Since statehood the county judge's office at Ada has issued 1,187 marriage licenses. The second volume of the record is almost filled, there being only 86 more pages. At the present rate these will be just about all filled by January 1. Including the licenses issued at the Allen and Roff offices, the number is considerably above 1,200, possibly above 1,300.

### FOR SALE.

New standard grade piano, cost \$350.00, have almost \$200.00 paid on it, balance payable at \$7.00 per month. Will sell very cheap. Call phone 4, News office.

DR. H. H. WYNNE, OCUList, Oklahoma City Specialist of the Eye, Ear, Nose and Throat will be professionally in Ada, Monday, October 16. Glasses fitted. Inquire of "Dr. R. P. King or Mad-Ox Drug Store. One regular monthly visit—3rd Monday each month.

Serves You Right, Jones Drug Co.

Come down on East Main and see the improvements on the Crescent Drug Store.

We paint the room at \$1.25 per gallon, the body for \$2.00 per gallon. The floor at any old price and finish up with wall paper decorations on the walls—Dr. Holly.

That new soda fountain on East Main is OK—F. Z. Holly.

### A Word to Parents



School Days Are Here Have the Child's Eyes Thoroughly Examined by **H. T. SANDERS**

Graduate Optometrist and Optician

Correct glasses furnished at reasonable cost. Consult me for reliable information. With Sprague Bros., 105 W. Main. Phone 6.

## FAIR WARNING!

The Piano in the window will go out SATURDAY if I am not offered more before then. The price today is

**\$220.00**

If you want it you'll have to

**HURRY!**

**L. T. Walters**

Serves You Right, Jones Drug Co.

Mrs. F. L. Maranville, who has been here on a visit to her parents, P. T. Drummond and wife, left this morning for Dallas.

Serves You Right, Jones Drug Co.

The Jr. B. Y. P. U. will have a social at the parsonage Friday night. Refreshments 10c, and home-made candy will be sold. Benefit missionary fund.

M. Lingenfelter was here yesterday with Will Blevins of Oklahoma City and W. L. Johnston of St. Louis, who were looking for some good land investments. Mr. Lingenfelter has opened a real estate office at Oklahoma City and says he will be down frequently with prospective buyers of real estate.

Otis B. Weaver, president of the Ada Daily News company and an influential factor in the business and political circles of Central Oklahoma, was a welcome visitor at the Herald office today. Mr. Weaver will go from here for a visit to the Muskogee fair.

The Ada Normal, as well as the News, is under obligations to Hugh Biles for the advertising he is giving the school in the new news items he is sending in every day. His writing is clear and to the point and does him credit.

Owing to the heavy advertising patronage and the delinquent tax list, the weekly edition of the News contains sixteen pages, all home print this week. It has kept the entire force on the jump to get out such a paper but as the bunch is made up of hustlers, the job has been done.

Hay! Hay! Hay!

First class sorghum hay. Planted early and very heavy and juicy. Just the stuff to put flesh on the old horse or make the cow give more milk. For sale at my barn on East 13th street.

## GROCERY MOVED

I have moved my Grocery Store to the corner of 12th and Townsend, just west of the Post Office and invite you to call to see me. Let me supply your grocery wants.

**C. S. Aldrich**  
Phone 198

### Texas Traction Co.

(Denison-Sherman-Dallas Interurban)

### New Fast Limited Services

Between Sherman, McKinney Dallas will be inaugurated about October 8th, 1911. 2 Hours Sherman to Dallas.

### J. M. Martin

Carpenter and Contractor All work guaranteed. No charge for estimates. Your work solicited. 16th and Cherry.

### If Your Head Aches

You should Take the Sure Remedy

### Hicks' CAPUDINE

There's a cause for every headache—Capudine reaches that cause quickly, whether it be heat, cold, gripp, or stomach troubles—and cures, even though it be sick or nervous headache.

Capudine is the surest remedy for Colds and Gripp. Feverishness, Aches and Nervousness disappear and normal conditions are restored.

Capudine is liquid—easy and pleasant to take—acts immediately. 10c, 25c and 50c at drug stores.

## HON. HUGH M'COLLOCH

The first Comptroller of the Currency, addressed the banks in 1863 as follows:

"Do nothing to foster and encourage speculation. Give facilities only to prudent and legitimate transactions. Distribute your loans rather than concentrate them in a few hands. Treat your customers liberally, bearing in mind that a bank prospers as its customers prosper."

The above are fundamental principles on which this Bank conducts its business and history has proven them to be sound. If such banking methods appeal to you, we would like to have you join us.

**We Never Make a Loan to Any Outside Party When One of Our Customers Can Use the Money.**

## First National Bank of Ada

P. A. NORRIS, President. M. D. TIMBERLAKE, Cashier.

## Coal! Coal!

Having leased Andy Thornton's Coal bins, am prepared to handle all kinds of COAL. Will appreciate your business, much or little. Prompt delivery.

PHONE 44 OR 328.

## WILL MOSS

### CHEAP COAL.

For a short time only we will take orders for coal to be delivered before November 1st:

Best grade McAlester Lump in two ton lots, per ton .....\$5.75  
Best grade McAlester Lump in one ton lots, per ton ..... 6.00  
Best grade Dewar Lump in two ton lots, per ton ..... 4.75  
Best grade Dewar Lump in one ton lots, per ton ..... 5.00  
Best grade rotary screened Dewar Nut, per ton ..... 4.00  
ADA ICE AND FUEL CO.  
161-dtf Phone No. 29.

### The Cotton Market.

Cotton ranged from 9 to 9.15, about the same as for the past two or three days, but just before the close the market took another tumble, and unless a reaction occurs at the opening tomorrow morning, the prices that will prevail tomorrow will be quite a little lower. Nine cents will be the top tomorrow, unless the market rallies at the opening.

## WE'VE MOVED

our big store from the Tobin Building on 12th street to the Hays-Carney block on South Townsend.

We just want to remind our friends and customers that we're in better position than ever to supply their needs in the way of

### DRY GOODS AND CLOTHING

and that we have the most complete stock of **SHOES** in Ada. Call around and see us in our new quarters.

## W. J. REED & SON

IF YOU NEEDED THE SERVICE of an undertaker you would not go to a blacksmith. If you needed the service of a blacksmith you would not consult a doctor. If you intended to carry through some legitimate transaction you would not knowingly enlist the services of a professional crook. As the old story goes, "Everyone to his own business." We are in the

## COAL

business. We sell DEWAR and McALESTER coal. We deliver what we sell and the amount ordered by our customer. We can not afford to sell an inferior grade of coal just because it is cheap. **We Guarantee Satisfaction.** That is our motto. We are not in the coal business today and out tomorrow. When you call us up you can feel assured that we have the coal and will deliver it to you as soon as possible.

Remember that we deliver coal free from slack. The slack is useless to you and we must have slack for our boilers.

If you order now we will sell you good coal at about cost. Always buy of us and you will not be disappointed. Phone us for Fall delivery prices. Phone 29.

**Ada Ice and Fuel Co.**

## Blacksmithing and Horseshoeing Shop

EAST MAIN STREET.

We can shoe your horse any way you want it done. We can put on rubber tires and set your tires any way you want. Buggy repairing and painting done. Our motto is to please you as we are here to stay and we can handle the largest volume of work of any shop in Pontotoc county.

## West & Kerr

EAST MAIN STREET.

## WANTS

### RATES.

One cent a word for first insertion. One-half cent a word for subsequent insertions.

No classified advertisement accepted for less than 15 cents. Telephone your want ads to No. 4.

### TERMS—CASH.

If the advertising has to be booked 1 cent per word per issue will be charged.

FOUND—Lady's glove. Owner can get same at News office by paying for notice.

FOR RENT—Half or more of my store building. Very cheap, if taken at once. Ford the Plumber.

WANTED—Bookkeeper's standing desk. Chas. Zorn.

### RAGS WANTED.

Will buy large, clean cotton rags—News office.

FOR SALE—4 lots, 6 room house, close in. A snap. Arnold, 223 S. Cherry.

FOR SALE—Good Durham milch cow C. K. Harrison.

FOR RENT—Three room house, East Main. U. G. Winn.

FOR RENT—Four room house on West Main. Mrs. J. C. Jordan.

FOR RENT—Rooms for light house-keeping. Phone 224.

FOR SALE—Two houses, four lots, East 14th. Cheap, if taken at once; also 100-acre farm 2 1-2 miles from Ada, well improved. Apply News office or C. M. Gwaltney.

FOR RENT—Two four-room houses, West 13th, good water. Mrs. Mabel Brownall. Phone 173.

MILK COW FOR SALE—J. L. Barringer.

FOR RENT—Good 5-room house in Barringer addition. Call at Byrd hotel.

FOR SALE—On West 8th between North Hickory and North Bluff, one lot \$100.00; two adjoining lots \$150.00. Prettiest part of City. Address J. H. Flenniken, Route 4, Lexington, Ok.

FOR RENT—Rooms for light house keeping. Mrs. S. M. White, 13th and Townsend.

FOR SALE—Small pony. Cheap if taken at once. Phone 302.

FOR SALE—10 acres of land, house and barn 1 1-2 miles east of Ada. \$200 vash buys it. C. B. Hart, Dorland hotel.

### FRESH BARBECUE.

At all hours of the day at 15 and 18 cents per pound.

12TH STREET MEAT MARKET  
Phone 254.  
W. B. GAY, Prop.



# "The Brand of Fear"

A BIG WESTERN DRAMA.

## MUTT AND JEFF and the Escaped Lunatic.

ILLUSTRATED SONG,

"Try Loving in an Aeroplane"  
By MRS. McCALL and MRS. OWENS

## An Exceptional Program TONIGHT AT THE DeSota Theatre

### Marriage Licenses.

W. M. Anderson, Oakman, 22; Ola Deaton, Steedman, 16.  
Geo. C. Smith, Ada, 28; Minnie M. Bradley, Ada, 29.  
Reuben Sneed, Ada, 21; Freda Brown, Ada, 18.

C. B. Whiteside, Ft. Smith, Ar., 33; Helon Jones, Ada, 20.

The Stephenson and Lorimer probes and the Turko-Italian war might as well take a recess next Thursday night until the world's series is over. —McAlester News-Capital.

## "THE LOVE PIRATE" SATURDAY EVENING

Quite a treat is promised Saturday night with the advent of the new song play The Love Pirate at the opera house.

That this latest New York musical play is destined to become one of the most popular plays is an assured fact. From the rise of the curtain in the first act to the fall of the curtain in the last act The Love Pirate keeps the audience in throes of laughter and merriment.

Probably never before has any dramatic show been set to music in such an evenly balanced manner, and each artist in the cast has a fine chance to please as the play abounds in funny situations and the sparkling musical numbers holds the attention of the most critical theatre goer.

The following is a partial list of the genuine criticisms from the press and public:

The Chicago Tribune says: "The author has written an enthralling play which holds the interest from start to finish.

The Chicago American: A comedy brimful of laughter, yet with the tense exciting moments of a dramatic production.

The St. Louis Post Dispatch—As good as "Paid in Full" and as funny as any musical comedy.

The New York World—A play that is bound to please the people.

The Kansas City Times—Positively one of the neatest little song plays, ever brought to our city.

The Love Pirate has the distinction of having never received an adverse criticism from the press or public.

The Love Pirate will teach you to navigate the troubled sea of Love.

Don't forget the date, Oct. 14—one night. Reserved seats on sale at Mad-Ox Drug Co.

## CHRISTIAN WORKERS WILL MEET THIS EVENING

The Christian Workers' Conference, mentioned two days ago, will hold its first meeting this evening at the Christian church. The devotional services will be led by I. Wymore. The principal event of the evening will be an address by Rev. D. A. Wickizer of Tulsa, state corresponding secretary of the board of missions.

Announcement will be made tomorrow of other meetings of the conference.

### DAILY MARKET QUOTATIONS.

[Furnished by Evans-Snyder-Buel Co., Oklahoma City, Okla.]

#### CATTLE.

Receipts today 1000. Market steady. Good to choice fed steers, wt. 1100 to 1250 .....5.00@6.25  
Coke and grass steers, wt. 950 to 1050 .....4.00@5.00  
Stockers and feeders.....3.00@4.25  
Good to choice fed cows and heifers .....3.50@4.50  
Fair to good grass cows and heifers .....3.00@3.50  
Canners and cutters.....2.50@3.00  
Bulls .....2.75@4.00  
Calves .....3.50@6.50.

#### HOGS.

Receipts today 1200. Market 5-10 lower.  
Good to choice heavies.....6.30@6.45  
Good to choice butchers.....6.20@6.40  
Good mixed packers.....6.15@6.25  
Lights .....5.50@6.10  
Pigs .....3.50@4.15.

#### SHEEP.

Receipts today 500. Market strong.  
Choice lambs .....5.50@5.85  
Fair to good lambs .....4.40@5.25  
Yearlings .....3.75@4.25  
Wethers .....3.50@4.00  
Ewes .....3.00@3.40  
Stockers .....2.25@2.75  
Culls .....1.50@2.25.

#### CHICAGO.

Cattle 6500. Market steady.  
Hogs 22,000. Market 10-15 lower.  
Sheep 45,000. Market weak.

#### KANSAS CITY.

Cattle 19,000. Market steady to ten higher.

Hogs 13,000. Market 10 lower.  
Sheep 15,000. Market 10 lower.

#### FORT WORTH.

Cattle 3500. Market steady.  
Hogs 1000. Market weak.

We guarantee the full strength of the market, and the very best possible fill. Send us your next shipment.

EVANS-SNYDER-BUEL CO.

### Governor Appoints Four Ada Men.

Oklahoma City, Ok., Oct. 9.—Gov. Cruce appointed the following delegates to the Pan-Pacific congress, to be held in Honolulu, Feb. 19 to 24 next: William W. Bierce, Justice Jesse J. Dunn and Dennis T. Flynn of Oklahoma City; Otto Beckmeyer, editor of the Guthrie Leader; J. W. Hays, Adam L. Beck, Otis B. Weaver and Clinton A. Galbraith of Ada; Lloyd M. Robbins of San Francisco and W. R. Farrington of Honolulu. Mr. Galbraith was a member of the supreme court of Honolulu during the Cleveland administration.

# \$50,000

TO BE LOANED TO THE FARMERS OF  
PONTOTOC County at

## 6 Per Cent.

The First National Bank of Ada offers to lend to the farmers of Pontotoc County Fifty Thousand [\$50,000] Dollars, or any part thereof, payable on or before January first, nineteen hundred and twelve, at 6 per cent per annum for the purpose of assisting them in holding their cotton for higher prices, provided the cotton is stored in a bonded warehouse or cotton yard and insured in favor of the Bank.

The OFFICERS of this Bank have never, and do not now, advise their farmer friends to hold cotton; on the contrary, they have always believed that it is better to market it as fast as gathered. Yet, in view of the fact that it seems to be generally believed that the continued decline in the cotton market is caused by the crop being marketed too rapidly, this Bank is willing to do its part towards helping the farmers of PONTOTOC COUNTY to market their crop more gradually if they think best to do so.

### Episcopal Bishop Coming.

Right Reverend Theodore C. Thurston, Bishop of the Diocese of Eastern Oklahoma, will conduct services at the Cumberland Presbyterian church 15th and Townsend, Sunday evening, October 15, at 7:30. Every one cordially invited to attend. All members of the Episcopal church are urged to meet the bishop.



## YOURS

Yours for uniformity.

Yours for greatest leavening power.

Yours for never failing results.

Yours for purity.

Yours for economy.

Yours for everything that goes to make up a strictly high grade, dependable baking powder.

That is Calumet. Try it once and note the improvement in your baking. See how much more economical over the high-priced trust brands, how much better than the cheap and big-can kinds.

Calumet is highest in quality—moderate in cost.

Received Highest Award—World's Pure Food Exposition.

## Oklahoma Central RAILWAY

ASA E. RAMSAY, Receiver

Time Table in Effect June 18th, 1911

WESTWARD				EASTWARD			
P M	A M	Lv	LEHIGH	Ar	P M	P M	
	7 00				5 00		
	7 35		Nixon		4 30		
	8 05		Tupelo		4 05		
	8 40		Stonewall		3 40		
	9 00		Frisco		3 27		
	9 20		Truax		3 14		
3 30	10 05		ADA		2 55	2 55	
3 50	11 15		Center		1 40	2 34	
4 02	11 35		Vanoss		1 25	2 20	
4 20	12 10	Ar	STRATFORD	Lv	12 55	2 02	
4 40	1 42	Lv	Byars	Ar	12 25		
5 07	2 05		Rosedale		12 00	1 42	
5 20	2 18		Vincennes		11 15	1 17	
5 40	2 40	Ar	PURCELL	Lv	10 50	1 05	
5 50	3 00	Lv	Gibbons Spur	Ar	9 55	12 50	
6 00	3 15		Washington		9 30	12 28	
6 10	3 35		Blanchard		9 17	12 20	
6 34	4 25		Middleberg		8 45	12 00	
6 52	4 55		Tabler		8 10	11 40	
7 05	5 25		Cornville		7 40	11 25	
7 15	5 45		CHICKASHA	Lv	7 15	11 15	
7 30	6 00	Ar			7 00	11 00	
P M	P M				A M	A M	

B. M. HAILE, Traffic Manager.

PURCELL, OKLAHOMA

## The Ada Drug Co.

D. W. HOLMAN, Pharmacist

Pure Drugs, Medicines, Chemicals, Perfumery and Toilet Articles. Prescriptions Carefully Compounded. Our stock is new and in prime condition. You can rest assured that any Prescription or Recipe dispensed by us contains the best and purest drugs that the market affords, and at prices that are "down-to-date." Try us—we will show you.

East Main Street

Phone 12

## Land For Sale or Trade

I will be in Ada for the next week or two, and have land which I will sell in tracts of 20 acres and up; or will exchange for city property.

TERMS TO SUIT PURCHASER.

J.M. BRUNER, Office: Home Title Guaranty Co.

## Shoes That Satisfy

Those are the kind of Shoes we sell---Shoes of the very newest styles---Shoes BUILT OF LEATHER, that will fit your feet and hold their shape.

Our Shoes Will SATISFY You. . . TRY THEM.

ANDY CHAPMAN  
THE SHOE MAN